



2022 SISTERS FOLK FESTIVAL ANNUAL REPORT

Strengthening community and transforming lives through music and art



2022 OVERVIEW BY THE NUMBERS

Dear Friends,

Despite the lingering effects of a world-wide pandemic that has impacted so many lives and livelihoods, Sisters Folk Festival Inc. is grateful to have had an amazing year! I wanted to share a few of our innovative programs from the year just completed:

- In 2022, we expanded our programming in the Sisters School District with a before-school Strings Program and an after-school Creativity Club. Both of these programs are fully funded by SFF and offered at no charge to all Sisters Middle School students.
- We celebrated the 25th Annual Sisters Folk Festival with 31 artists performing to 3,700 fans at 7 venues across the downtown area. We introduced the wildly-popular KidZone at this year's festival, with more than 200 delighted young people making crafts, being entertained by live music and even meeting Smokey Bear at the free Fir Street Park event.
- We added to our summer creativity camps for youth with more options and held our first-ever Bluegrass Jam Camp for adults in June – all of which were offered with Pay-What-You-Can pricing to break down financial barriers to participation.



- In July and August, we produced five outdoor concerts at the new Sisters Art Works concert venue (two of which were sold out!) and took two groups of music lovers on a raft trip down the Rogue River.

My use of the plural “we” in the above statements is intentional.

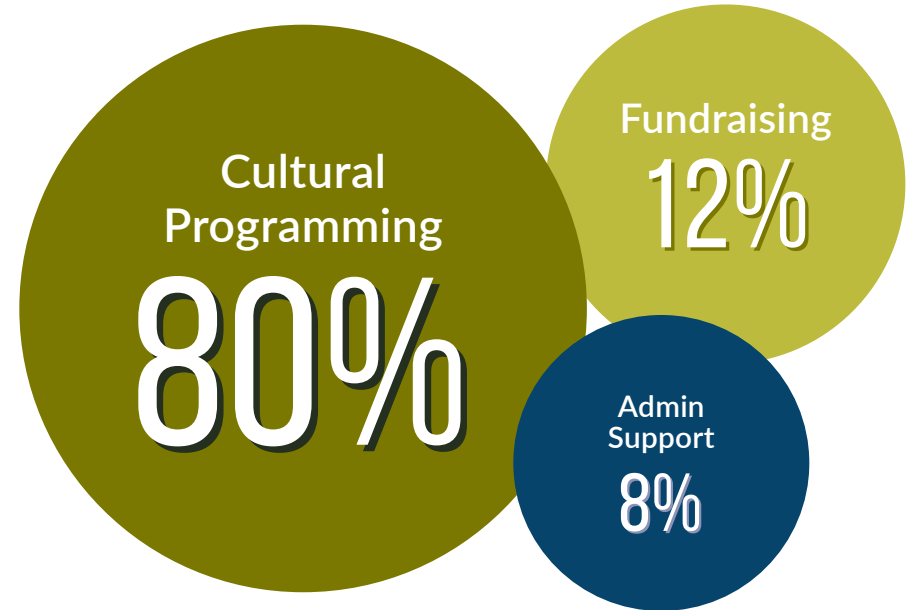
SFF could not do all we do without your support. While there's no way to know what curveballs might come our way in the months to come, our board and staff are looking ahead to 2023 with excitement as we prepare to roll out a new June festival to complement the Sisters Folk Festival in the fall and unveil a new name for the organization that better captures the year-round programming and its impact on our community.

The future is bright indeed. We are SO GRATEFUL for your support and your belief in our mission, both of which empower our small but mighty staff. We look forward to seeing you at an SFF event soon!

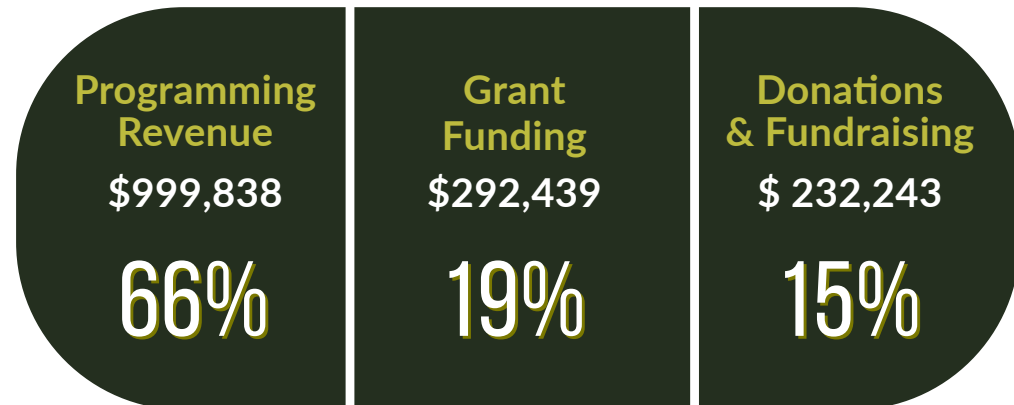
With Gratitude,
CRISTA MUNRO
Executive Director



WHAT YOUR SUPPORT MADE POSSIBLE THIS YEAR:



SOURCES OF SUPPORT:



SFF's 2022 fiscal year is from Nov 1, 2021 - Oct 31, 2022. The financial information comes from unaudited 2022 financial statements. Prior year audited, reviewed, and/or unaudited financial statements are available upon request. A copy of Sisters Folk Festival's annual Form 990 can be found at www.irs.gov.

2022 OVERVIEW

COMMUNITY IMPACT

8,166 individuals served by SFF programming



3,904
Festival
Attendees



2,862
Concertgoers



182
Adult
Learners



98
Kid Campers

WITH YOUR HELP, WE PROVIDED TUITION ASSISTANCE TO **64 YOUTH AND ADULT LEARNERS** IN 2022 THROUGH A PAY-WHAT-YOU-CAN MODEL, AS WELL AS SCHOLARSHIPS TO SIX GRADUATING SISTERS HIGH SCHOOL (SHS) SENIORS TO PURSUE HIGHER EDUCATION.

All **1,120 students** in the Sisters School District engaged in art & music programs through the following SFF-funded activities:



Art & Music
Creativity
Clubs



Guest
Artists/Artist
Residencies



Americana
Project
& Luthier
Programs



SFF
Artist
Assemblies



*Estimated number

2022 PROGRAMMING HIGHLIGHTS

MARCH - JUNE

- Creativity Club & Fiddle Club kick-off at Sisters Middle School (SMS)
- Song a Week Songwriting Workshop with Jenner Fox
- Glass Totem Artist-in-Residence at SMS with Susie Zeitner
- SFF Volunteer Thank You Party
- My Own Two Hands Community Art Celebration
- Inaugural Bluegrass Jam Camp
- Free Community Concert with FY5 and Eli West
- Going Rogue River Trip with Rainbow Girls

JULY - OCTOBER

- 5 Summer Concerts at Sisters Art Works
- 6 Week-Long Creativity Camps for Youth at Sisters Art Works
- Going Rogue River Trip with Tim O'Brien & Jan Fabricius
- Americana Song Academy
- Sisters Folk Festival Kick-Off Party
- 25th Annual Sisters Folk Festival
- Inaugural KidZone
- SFF Artist Assemblies for Sisters School District Grades K - 12

NOVEMBER & DECEMBER

- Sisters Folk Arts Circle Thank You Party
- SFF Presents Concert with Jake Blount
- SFF Presents Holiday Concert with Hanneke Cassel & Friends



SFF STAFF & BOARD

CURRENT SFF STAFF:

Crista Munro
Executive Director

Brad Tisdell
Creative Director

Teresa Mills
Finance Manager

Erin Pihl
Communication Manager

Kaela Fox
Events Manager

Ty King
Logistics & Facilities Manager



The SFF organization would like to acknowledge the work of past staff members Kate Kittell and Dave Ehle for their contributions to our success in 2022.

2022 BOARD MEMBERS:

Terry Buchholz
Board Chair

Leanne Summers
Vice Chair

Marlene Schneider
Treasurer

Phoenix Ries
Secretary

Scott Gascon
Board Member

Mike Geisen
Board Member

Paul Evers
Board Member

Steve Rudolph
Board Member

Jim Cornelius
Chair Emeritus

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